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Clare Edwards

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Fully revised and updated April 2014
Packed with step by step 'how to's', guidelines, processes and examples, 'A Sprinkling of Magic' is the essential storytelling resource guide for communicators and educators.

Stories are how we communicate our lessons for life. They have been used for centuries to pass on traditions, laws, customs and values. In 'A Sprinkling of Magic' you will learn how to create your own metaphors and stories so that your unique message may be universally understood.

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