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The Naked Portfolio Manager: Why Rules Trump Reason on Wall Street

Robert J. Fischer

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Traditionally, investment portfolios are managed by people with years of experience who graduated from the best schools. We are told they have nearly mystical ways of forecasting stock prices that we ordinary investors wouldn't understand. However, now there is a small but growing number of managers who reject the traditional "you-wouldn't-understand" approach. Instead, they are completely open and transparent about the process they apply to make investment decisions. These are the Naked Portfolio Managers.

When you've had enough of other methods that are being used to manage your portfolio, *The Naked Portfolio Manager* can help. By understanding the disciplined rule-based decision-making methodologies based on Statistical Prediction Methods (SPMs), you can transform the way you make investment decisions. *The Naked Portfolio Manager* makes the case for a new approach to investment decision making.

- It discusses the hard facts about the performance of the highest paid portfolio managers in the business. (Brace yourself, it sounds a lot like the emperor is wearing no clothes.)
- It presents a fascinating examination of how decisions are made, with actual case studies.
- It explains, with clear examples, how Statistical Prediction Methods are created and how they can be put to work with your portfolio.

So, if you are ready to take an objective look at how your portfolio is being handled, with an eye to considering new, more effective ways to approach managing your investments or having them managed for you, *The Naked Portfolio Manager* will expand your horizons and lead you in a direction you may never have considered before.

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