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The Photoshop Book for Digital Photographers

Scott Kelby

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Finally, a Photoshop book that is written expressly for professional photographers and hi-end serious amateurs that doesn't talk about F-stops, exposures, and how to frame a shot (you know all that stuff already--if you don't¿I hate to say it, but this isn't for you).

This new book, from Photoshop User magazine editor and bestselling author Scott Kelby, starts at the moment your digital camera photos come into Photoshop, and he shows you the Photoshop pros techniques for managing, correcting, retouching and outputting your photos to knock your client's socks off, and turn you into a Photoshop production wizard. This book is absolutely ideal for traditional photographers who are making the jump to digital photography, and Scott's casual, step-by-step, plain-English style makes even the most complex Photoshop techniques seem so easy and accessible. It's the type of book that makes you smile and think "Ahhhh, so that's how they do it" and then immediately you realize "Hey, I can do this!"

The entire book is graphically rich, in full color cover-to-cover, and best of all it's packed with real-world project-based tutorials that will take you through the process of sizing your images with the proper resolution (and the secret to doing so without losing image quality), how to deal with High ISO noise, blue channel noise, and other common plagues introduced by digital cameras; you'll learn how the pros color correct their photos for output on everything from inkjet printers to printing presses, and the secrets to getting perfect fleshtones no matter where it¿s output. You'll learn the sharpening techniques today's top digital photographers use, and how the leading retoucher's perform "digital plastic surgery" in Photoshop, plus professional facial retouching techniques using Photoshop 7.0's amazing new tools.

Plus, you'll also learn how to manage your photos, "digital dodging and burning" tricks, dealing with common problems, making client presentations within Photoshop and on the Web, and the inside tips on how to work faster and more efficiently than you ever thought possible. If you're serious about digital photography and Photoshop, this is book you've been waiting for.

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