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Navigating the Legal Issues Surrounding Social Media: Understanding and Avoiding the Legal Risks Associated with Social Media Services (Special Report)

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With the emergence of social media comes both opportunity and legal risk for companies and consumers alike. The widespread use of social media sites for personal and business purposes has given rise to an array of legal issues, including violations of intellectual property law, privacy law, employment law, and criminal law. What are the benefits and legal ramifications of social media use? What should be considered before using social media services? How much control do employers have over what their employees post online? Navigating the Legal Issues Surrounding Social Media provides feedback from some of today's leading legal minds on identifying and avoiding the legal risks that arise when using social media platforms. These experts address what should be taken into account by both businesses and individuals before using social media, and discuss strategies that can be used by hosting providers to limit liability. This report offers readers an on-the-spot look at these issues as they continue to unfold.

Chapters Include:

1. Darin M. Klemchuk, Partner, Klemchuk Kubasta LLP - "Avoiding Legal Risks Associated with Running or Using Social Media Sites"
2. Maurice Ross, Partner, Barton LLP - "Adapting to the "Brave New World" of Social Networking Issues and Litigation"
3. Mark E. Stallion, Partner, Husch Blackwell LLP - "Legal Issues Associated with Social Media Sites and Information"

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