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The Value of Learning: How Organizations Capture Value and ROI and Translate It into Support, Improvement, and Funds

Patricia Pulliam Phillips, Jack J. Phillips

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"The Value of Learning" is a hands-on guide for the implementation of learning and development programs that can be applied across all types of programs, ranging from leadership development to basic skills training for new employees. In this book, Patti Phillips and Jack J. Phillips offer a proven approach to measurement and evaluation for learning and development that can be replicated throughout an organization, enable comparisons of results from one program to another, and ultimately improve ROI.

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