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Business Essentials for Utility Engineers

Richard E. Brown

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It is no longer acceptable for utility engineers to make spending decisions solely because they make good engineering sense. In today's environment, they must also demonstrate solid business acumen and show that recommendations make good business sense. With this goal in mind, **Business Essentials for Utility Engineers** systematically presents each business topic to arm engineers with the tools and vocabulary necessary to be more effective when interacting with senior management, and for promotion to senior management.

This book covers all business concepts important to utility engineers, including regulation, ratemaking, accounting, finance, risk management, economics, budgeting, and asset management. The author applies his vast corporate experience to give readers a solid foundation for business theory, discussing the idiosyncrasies of utilities and using advanced mathematics to demonstrate business concepts. He also explains how to properly apply this theory to utilities, expounding on specific business skills that will greatly benefit utility engineers in their daily jobs.

Chapters are organized to build sequentially upon each other, and take advantage of the mathematical sophistication and deductive nature of engineers when presenting material. After reading this book, utility engineers will view their industry from a new perspective, and will have a greatly expanded business vocabulary. Suitable for self-study, undergraduate study, graduate study, or as a desk reference, this book provides a robust framework for correct business thinking and a solid foundation for further learning.

WAtch Richard E. Brown talk about his book at: http://youtu.be/gdyjq77nQFI

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This Business Essentials for Utility Engineers book is not really ordinary book, you have it then the world is in your hands. The benefit you will get by reading this book is usually information inside this book incredible fresh, you will get details which is getting deeper you actually read a lot of information you will get. This kind of Business Essentials for Utility Engineers without we realize teach the one who examining it become critical in thinking and analyzing. Don't become worry Business Essentials for Utility Engineers can bring when you are and not make your carrier space or bookshelves' become full because you can have it inside your lovely laptop even telephone. This Business Essentials for Utility Engineers having fine arrangement in word and layout, so you will not truly feel uninterested in reading.

James Smith:

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