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Game Theory : A Nontechnical Introduction to the Analysis of Strategy (3rd Edition)

Roger A McCain

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Review of the Revised Edition:

"This book targets three groups of students: Lower-level undergraduates taking a course on game theory as part of their general education requirement in the Social Sciences or Mathematics; MBA students with liberal arts backgrounds; Law students looking for an introductory course on strategic behavior with applications to analyzing classic legal problems including tort, contract, and antitrust. It succeeds in making accessible what is often considered excessively technical material by undergraduate students." -- Eastern Economic Journal

The objective of the third edition of *Game Theory: A Nontechnical Introduction to the Analysis of Strategy* is to introduce the ideas of game theory in a way that is approachable, intuitive, and interdisciplinary. Relying on the Karplus Learning Cycle, the book is intended to teach by example. Noncooperative equilibrium concepts such as Nash equilibrium play the central role. In this third edition, increased stress is placed on the concept of rationalizable strategies, which has proven in teaching practice to assist students in making the bridge from intuitive to more formal concepts of noncooperative equilibrium.

Readership: Undergraduates and graduates studying game theory or those interested in knowing more about game theory.

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